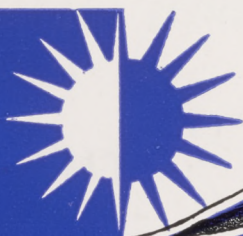


Shadow Mountain Club



Monte Carlo Night—April 18

Water Ballet and Sports Show—April 20

Bonus Night—April 21, 28, May 12

Gay 90's Party—May 3

THE LUAU—May 17

The Shadow Ball

SWIMMING

THANKSGIVING DAY

SPORTS SHOWS

New Year's Eve

KIDDLAND

INFORMAL OPENING

Mexican Festival

DINING - DANCING



President Ted Smith

The Aladdin Ball

TENNIS

The Luau

CHRISTMAS DAY

Formal Opening

GOLF

BONUS NIGHTS

MAYOR BING CROSBY'S INSTALLATION

WATER BALLETS

VOLLEY BALL

SUNDAY BRUNCH

Monte Carlo Night

April, 1958

Palm Desert, California



Lei Aloha

For Members and Their Guests

THE SHADOW MOUNTAIN CLUB

presents

THE LUAU

POLYNESIAN REVUE

Starring

LEI ALOHA

and featuring

Moana

Napua

Re Aloha

Lani and Freddie Letuli

with

GEORGE KAINAPAU and HIS ORCHESTRA

and

The Frank Grace Quartet

12.50 per Person,
Including Tax and Tip

EARLY RESERVATIONS REQUESTED

Saturday — May 17th

Unusual Polynesian Menu
and

Fine American Dishes

Buffet Service from Seven O'clock

DINING — DANCING Under the Stars
In the
Desert's Most Beautiful Setting



George Kainapau



Shadow Mountain Club

Looking Ahead at APRIL - MAY EVENTS

Thursday, April 17—Palm Desert Woman's Club Luncheon—12:30 p.m.
Dinner Bridge—6:30 p.m.

Friday, April 18—MONTE CARLO NIGHT—Dinner from 6:30 p.m.

Sunday, April 20—SPORTS SHOW—Bill Engle's Water Ballet—2:30 p.m.

Monday, April 21—BONUS NIGHT—Dinner—6:30 p.m.

Wednesday, April 23—Ladies' Doubles Tennis Round Robin—9:00 a.m.

Friday, April 25—Pre-Teens (Ages 11-13) "Bongo Party" Cook-out—5:30-7:30 p.m.

Saturday, April 26—Shadows (Ages 5-7) "Frontier Fun"—Western Wear—10:30 a.m.-12:30 p.m.

Sunday, April 27—DWIGHT LONG, TRAVELOG—Special films—6:30 p.m.

Sunday, April 27—Big Shadows (Ages 8-10) "Hobo" Cook-out—5:30-7:30 p.m.

Monday, April 28—BONUS NIGHT—Dinner—6:30 p.m.

Saturday, May 3—GAY 90's PARTY

Saturday, May 17—THE LUAU—Polynesian Feast—Special Entertainment

DINING ROOM SCHEDULE

Luncheon—12 noon to 2:00 p.m.

Sunday Brunch 12:00 to 3:00

Dinner—6:00 p.m. to 10:00 p.m.—Monday—6:30—Saturday—6:30 p.m. to 11:00 p.m.
Frank D'Amico, Maitre d'

DANCING—Friday, Saturday and Sunday from 7:30 p.m.

SUNDAY BRUNCH—12:30 to 2:30 p.m.

COCKTAIL LOUNGE

Open 12 noon to closing

Cocktail Hour Nightly—6:00 to 7:00 p.m. Hot Hors D'Oeuvres—Cocktails Fifty Cents

WEEKLY

Sunday Afternoon—Buffet Brunch—12:00 to 3:00—Music for Dancing

Monday—Women's Golf Ass'n—8:30 a.m. at Tee House. Prizes. Golf Luncheon—First Monday of each month.

Wednesday—Men's Golf Ass'n—1:00 p.m.—Prizes.

Ladies' Bridge Luncheon—12:00 noon. Canasta & Shanghai also played.

Thursday—Dinner Bridge—6:30 p.m.—Prizes

Friday—Palm Desert Rotary Luncheon—12:15 p.m.

Ladies' Tennis Clinic—9:00 a.m.

SWIMMING — GOLF — TENNIS — SHUFFLEBOARD — TABLE TENNIS

FRANK GRACE QUARTET

in the

SHADOW ROOM for your Dancing and Listening Pleasure

CLUB CLOSED TUESDAYS

Please see Page 22 for "In This Issue" (Table of Contents)

Credit for Photography—Robert Paxton, Robert Nims, Jim Shilling, The Desert Sun

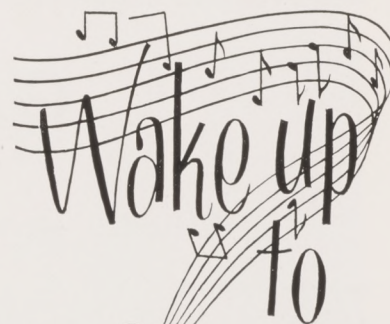
Photoengraving by P.S.C.V. Photoengravers

Printed by Desert Magazine Press

ON THE COVER

Beautiful Shadow Mountain Club is happy to honor its new president—long-time club member Ted Smith—pictured on the cover. Surrounding the club's president are some of the many functions which serve to delight its members throughout the year.

EDITOR—Jewel Neal. SUN SPOTS Magazine is a chronicling of interesting events published at Shadow Mountain Club, Palm Desert, California, for the enjoyment of its members.



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... at your favorite
restaurant

ANDREW S. MOSELEY

- FOUNTAIN LUNCH
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Reservations Suggested Now for

GAY 90'S NIGHT

Saturday — May 3rd

Dinner from Six-Thirty

Prime Ribs will be served

Five Dollars Per Person, (incl. tax and gratuity)

DINNER DANCING
ENTERTAINMENT

Highlight of the Evening

A MIDNIGHT SWIM
in
Old-Time Bathing Suits

Approximately One Hundred Members of

THE HORSELESS CARRIAGE CLUB

will attend—and Shadow Mountain Club Members are urged to come
in Gay 90's Costume.



Everyone Invited to
MIDNIGHT SWIM
as
Participant or Spectator

SERVICES, unlimited

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VINCE MATRUNOLA

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Palm Desert

The Indio Florist

FLOWERS PLUS

The Willards — Allen and Eleanor

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Indio

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**SHADOW
MOUNTAIN
Terrace**

MRS. HUDSON B. WERDER

Heated Pool

Weekly and Monthly Rates

Adjacent to Shadow Mountain Club

BOX 165

FIRESIDE 6-6252

PALM DESERT

Affiliated with Gourmet Restaurants: Chicago, Hollywood and
Beverly Hills, and Disneyland Hotel Restaurants



New Shadow Mountain Club officers elected at the culmination of the Annual Stockholders' Meeting are, from left—L. C. Lewis, Secretary, Amos J. Odell, Second Vice President, Ted Smith, President, James E. Wright, Jr., Executive Vice President and Dr. P. Martin Baker, Treasurer. Mrs. Gertrude Stretch, pictured below, will again function as Assistant Secretary-Treasurer.



Mrs. Gertrude Stretch, Auditor of S.M.C., was again elected Assistant Secretary-Treasurer by the Board of Directors.

TED SMITH, SHADOW MOUNTAIN CLUB'S NEW PRESIDENT

At the Annual Stockholders' Meeting April 5th in Palm Desert . . . Ted Smith was elected president of Shadow Mountain Club for the coming year. Installed at the same time to assist him was a new Board of Directors.

Mr. Smith is well acquainted with the demands of his new office having stepped in in 1955 to take over the unexpired term of President Andrew S. Moseley when Mr. Moseley became too ill to continue. Then at the next Annual Meeting of Stockholders, Mr. Smith was elected and served a full term as President for the year ending April, 1957.

For those who may wonder why Ted Smith has once more assumed this office . . . with its great demands . . . suffice to say he is, by nature, a civic-minded individual, accustomed to working quietly and untiringly for the benefit of the whole community. For the few who do not know him personally—he is a Realtor of long standing in the Coachella Valley and a Rotarian, with all the responsibility which that implies. To further indicate the man's great capacity for hard work he was . . . for three years . . . president of the Coachella Valley Advisory

(Continued on page 7)



Club Closeups..

Who! When! Where!

By GRETCHEN

The month of April finds the dawning sun appearing over the rim of the mountains a bit earlier, and disappearing behind the San Jacinto a bit later—meaning that the day of sunshine, warmth and play is a long one! The winter days have been beautiful but now comes a feeling of spring, perhaps the lavish display of desert verbena deepens this feeling, as all the desert is garbed in true Easter colors—lavender and pink! The day itself was early this year and the week preceding was, as usual, a busy and pleasure packed one at Shadow Mountain Club. Members and their families enjoyed golf, basketball, races and contests for all ages, exhibition ping-pong, and a ping-pong tournament, a water circus plus much swimming. An Easter Egg Dye party for the small fry with favors, prizes and luncheon on the Terrace — and of course, the annual Easter Egg hunt following the Sunrise Community Church service on the lawn. Easter was a day filled with activities and pleasure—ending with a special Holiday dinner! Nowhere could this all take place but at your own fabulous Shadow Mountain Club.

The Monday "fun" nights, Coronation, Bonus, Chuck Wagon and "Guess the Name of this Tune" have proved very popular and scores of members and their guests have attended—Mrs. Earl Nittinger hosted a large group of Portland friends, Mr. and Mrs. Telford Thronson, Mr. and Mrs. Hector Wood, Mr. and Mrs. Sam Carpenter, Jr., Dr. and Mrs. E. Ruge, Mr. and Mrs. Ralph Caplinger, Mr. and Mrs. Ralph Hale, Mr. and Mrs. Kay Olesen, Mrs. Arthur Pautz, Mr. and Mrs. John Moran, Mr. and Mrs. C. Irving Poulsen, Mr. and Mrs. Amos Odell, Mrs. Frances Hodgeman, Mrs. Edna Value, Mr. and Mrs. Tom Morris, Mrs. Vera Arnold and daughter, Nancy, Mr. and Mrs. Keith Crouse, Mr. and Mrs. W. Wallace Smith, Mr. and Mrs. Carroll Starr, Mr. and Mrs. A. J. Gibson, Mrs. Harrison Fisher, Mrs. Edgar Sergeant, Mr. and Mrs. Hal Kapp, Mr. and Mrs. Richard Kite and many more—

A few "personals" of the who, when, and where news include the Joe Gokey family who were "in residence" in their fabulous home just back of the Club—they have returned to Freeport, Ill.—Mrs. Edgar Sergeant has been back in her Shadow Mountain Drive home for two weeks and will be here until end of the season. The R. H. Kers, who purchased the beautiful Hospitality House on Shadow Mountain Club grounds are doing some extensive traveling—Mr. and Mrs. Ralph Rowland are in their new home on Peppertree St. and will be with us until June. Mr. and Mrs. Al Hintze are Sun Lodge residents and expect to live here the year around—Mrs. Arthur Pautz is taking a "fun" trip back to Kentucky Derby this month. Mrs. William R. Brooks (Nancy) is flying from New York this month for Ireland and Scotland. Mr. Brooks will join her in Edinborough and they then will depart for the con-



Mr. and Mrs. Robert Meyler, long-time club members, entering the lounge anticipating an evening of fun and relaxation.

tinient and visit all the important places there—Mr. Brooks will represent the Southern California Chapter of the Society of Industrial Realtors at the official opening of their exhibit at the Brussels Fair. The Brooks then go to Madrid, where he will be a delegate to the 9th annual International Real Estate Federation Congress. The Earl Oberns expect to "take off" quite soon for two years of extensive traveling, including all the Islands in the Caribbean Sea. Mr. and Mrs. Stephen Chase IV are now in their beautiful new home on Willow street—Mrs. Frances Hodgeman has left the desert until next fall. Dr. and Mrs. Charles Alexander and "Missy" have really enjoyed their new home in Shadow Mountain Estates—Mrs. Forrest Bower (Eunice) was hospitalized in Los Angeles for a week or two but is now back home. Mrs. Ottar Roen was also very ill but is fine now and seen often at Shadow Mountain Club. Mrs. Joseph Moon is now in her new home on Shadow Lake Drive. Mr. and Mrs. Wilbur Bear have returned from several weeks spent in Mexico—Mrs. James H. O'Reilley will be taking off the end of May to join Col. O'Reilley in Germany where he is stationed with the army. Mr. and Mrs. Charles Rowe were here long enough for some good golf and have returned to Chicago. The Layton Watermans are deep in plans for a European jaunt this summer—Mr. and Mrs. Keith Crouse will leave in May for an extended European trip—The Shadow

(Continued next page)

CLUB CLOSEUPS—(Continued)

Mountain Club will be well represented all over the world this year and its praises will be sung in many languages—But in plain English, it will always remain the most fabulous spot on the desert—winter, spring, summer or fall—and those who travel afar, always come “home”—

NEW MEMBERS

With great pleasure, we introduce our new members that have joined us the past month—Mr. and Mrs. Dean C. Cook, of Wisconsin and Palm Springs, Mr. and Mrs. Stanley S. Simonson of Pebble Beach, Mrs. Charles Keet Curran of Palm Springs, Mr. and Mrs. L. H. Strong of Salt Lake City, Mr. and Mrs. W. Coy Filmer of San Francisco, Mr. and Mrs. R. H. B. Ker of Victoria, B.C., Mr. and Mrs. Al Hintze of Hayden Lake, Idaho and Palm Desert, Mr. and Mrs. W. E. Royce, Long Beach and Palm Desert, Mr. and Mrs. Edgar Mason of Indio, Mr. and Mrs. Fred Nassour of Los Angeles and Palm Desert, Mr. and Mrs. L. Stern Altshuler of San Marino, Mr. and Mrs. Frank Skoubye of Oakland, Mr. and Mrs. Gordon A. Bachman of Palm Desert, Mr. and Mrs. Ralph Rowland of Los Altos and Palm Desert, Mr. and Mrs. Harry Henkel of San Francisco, Mr. and Mrs. Henry Callison of Sunnyside, Wash., Mr. and Mrs. Edward C. Apodac of Indio, Mr. and Mrs. Wayne Neeld of Los Angeles, Mr. and Mrs. Louis P. Gonyer of Beverly Hills, Mr. and Mrs. Arthur W. Vienna of Sherman Oaks, Mr. and Mrs. Halstead Thomasson of Calgary, Canada and Los Angeles, Mr. and Mrs. John Buchanan of Vancouver, B.C., Miss Amelia McAusland of Palm Desert and Mr. and Mrs. R. C. Mann of Los Angeles. A warm welcome awaits you within the portals of your Shadow Mountain Club.

Ted Smith -- Continued

Planning Committee; president of Desert County, Inc., and District Vice President of the California Real Estate Association.

What many do not realize is that becoming president of beautiful Shadow Mountain Club is not just the assuming of a glamorous title. It is the prelude to a great deal of time-consuming, hard work and quite a heavy load for an active business man such as Ted Smith—one of the busiest realtors in the area—to assume; however, with the wealth of experience which he brings to the office, the results to be achieved under his guiding hand in the coming year are a foregone conclusion.

In a fashion typical of the man—one of the new president's first official acts was to set up a meeting between the new Board of Directors and key personnel at the club. In the informal atmosphere of a light buffet, they all became acquainted preparatory to the business meeting which followed, presided over by Mr. Smith. The meeting was held for the purpose of introducing each individual to the Board and outlining his or her position with Shadow Mountain Club, which will certainly make for a smoother operation all around between these two all-important factions.

IN THE INTEREST OF COMFORT
GENTLEMEN WILL BE ADMITTED
WITHOUT TIES OR JACKETS
TO THE CLUB AFTER SIX O'CLOCK
FOR THE REST OF THE SEASON



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welcome you

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Complete Hotel Service
Rentals—Day—Week—Month

Heated Pool 24-hour switchboard service
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Across from Union Oil Station

Mexican Fiesta . . .



(1)



(3)



(4)



(2)



(5)

Enjoying Mexican Fiesta at Shadow Mountain Club are—l. to r.: (1) The James Griffins and the Carl Squiers. Mrs. Squiers is the former June Knight, vocalist. (2) Mr. and Mrs. Vernon Brown all decked out in their Mexican costumes; the Browns were celebrating their Sixth Wedding Anniversary. (3) The colorfully costumed Los Rayos Trio did a few special numbers for the Adrian Schwilcks (on the left) and the Tom Browns at the Annual Mexican Fiesta. (4) And here celebrating the Pelgram's Twenty-First Wedding Anniversary are, from left—Charles Pelgram, Mrs. Ranspot, Mrs. Pelgram and Dick Ranspot. (5) The L. C. Lewises with Miss Regina Wasick (center); the ladies seem to find Mr. Lewis quite entertaining.

"Doings In The Desert"

Bing Crosby, Shadow Mountain Club member and Honorary Mayor of Palm Desert, is making his presence felt. Der Bingle, a fine golfer, walked away with the trophy for the first men's championship tourney at Eldorado Country Club, and just a short time ago he won the Thunderbird Championship.

On the more serious side. Realizing that Palm Desert needs a Catholic Church—for the first time in many years Bing will M. C. a benefit dinner . . . at The Chi Chi to raise funds to complete the construction of the Sacred Heart of Palm Desert Catholic Church. Another Shadow Mountain Club member—Michael Buccino—is working closely with Father Edwards planning the complete interior of the Rectory and the Church. When the time comes, Mr. Buccino will supervise the landscaping, too.

D I D

Shades of the Old West! Pancho's Barber Shop in Indio has just opened. This shop is completely air conditioned and FM music plays all day long. These facts are interesting but not too surprising. The unusual thing about the new shop is that the barbers are decked out in cowboy outfits—six-guns and all. And a real live pony is corralled in front of the shop so kids can mount it while getting their hair cut. An old clock on the wall has been purposely stopped so that customers will stop, too, and relax—and in one corner of the shop is a turn of the century crank telephone which will soon be in operation.

D I D

Polo gets bigger and bigger in Palm Desert with weekly matches at Desert Air and Eldorado being played throughout the winter months and the game is attracting the top players. Australian born Bob Skeene—one of the two 10-goal polo players active in the world today—recently played at Eldorado. The only other 10-goal player is Cecil Smith of Texas.

D I D

Everyone in this community works constantly to make it an even finer place to live with all the enjoyment possible and to that end realtors Hal Kapp and Ted Smith—helping to promote Translator Television Stations in the desert—presented a check for the Translator Antenna Fund to Ralph Hale, Chairman of the Palm Desert Chamber of Commerce TV Translator Committee. Funds are now being raised for two new antennas which will beam programs from Channels 2 and 4 to the Palm Desert area.

D I D

Miss Jeannette Gibson of Palm Desert and Queen of the First Palm Springs Rodeo last year held in conjunction with the Annual Circus, will crown this year's Queen on April 20th as part of the Twenty-Second Annual Desert Circus activities.

D I D

Sports Unlimited would be a good motto for the whole Valley. Southern California's two major sports car clubs—the Sports Car Club of America and California Sports

(Continued on page 11)

FOR YOUR NEW

Cadillac . . .

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Sales: FAirview 5-2572 — Service: FAirview 5-2571

Fine Selection Late Model Used Cars

Outstanding script issued by Shadow Mountain Club will expire on September 30, 1958, and must be used before that date.

Fun Is Inevitable! Relax and Enjoy Yourself at the Desert Air!



Every evening . . . more fun in the Compass Room Restaurant and Bar, featuring fine entertainment, superb cuisine, pleasant potions.

Desert Air now offers the finest guest rooms in the entire Palm Springs area. Lanai Suites are beautiful living rooms by day—comfortable bedrooms by night, plus covered lanai and

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Dwight Long

World Traveler—Author—Guest Speaker

Under the auspices of Mrs. Faye Kennebeck of Air-lansea Travel, Dwight Long will return to Shadow Mountain Club Sunday night, April 27th at six-thirty, to show films and speak again for the enjoyment of members and their guests.

When he last appeared here . . . March 2nd . . . as an added feature of his program on Tahiti, Mr. Long brought with him some exciting films of submarine warfare shot during World War II . . . the only ones on record of the holocaust and just recently released by the Navy. Some of the shots were taken by him . . . others by submarine commanders who had been taught Periscope Photography by Dwight who, when war exploded in the South Pacific, joined the Navy . . . camera in hand.

By special request the film on submarine warfare will again be shown in conjunction with an entirely different program being planned.

Mr. Long's new program will be built around the work of his good friend, Edgar Leeteg, a fine artist recently deceased, who lived many, many years in Tahiti and finally died there. It is good to be able to say that during his fascinating lifetime, Leeteg was recognized as a fine artist and an authority on things Tahitian, and that everything painted by this prolific artist was instantly gobbled up by patrons of the arts; now, with the realization that the work of this man is done . . . it is not surprising that prices on his paintings are skyrocketing.

To enhance his program, Mr. Long will bring to the club a beautiful painting given him by Leeteg and a series of slides—in color—of the artist's work personally photographed by him.

Well known as television lecturer and personality, Mr. Long is familiar to many as host of the Armchair Adventure Series. He is well qualified in this respect being a world traveler and the only one on record to encircle the globe in a 32-foot ketch—the Idle Hour. In his many travels was included voyages among the Paradise Islands of the South Seas and, having lived for some time in the islands, there is very little about them he does not know.

When his time permits . . . and he has every hope of assembling a small group for next spring . . . Dwight Long acts as tour director on an occasional trip to Tahiti and to tour with him with his experience and personal knowledge of the islands would be a thrilling experience. Air-lansea Travel in Palm Desert should be contacted for further details.

To touch on a few of Mr. Long's accomplishments . . . he was photographer for the Academy Award winning "Fighting Lady," a documentary which was filmed on board his ship one of this country's biggest aircraft carriers . . . and most devastating in battle—thus its nick-name.

His book . . . "Seven Seas On A Shoestring," and the story of his trip around the world, was published by Harpers and is now in its 15th edition. It is rated a classic of its kind.

Dwight Long is considered top man in the field of documentaries and his feature-length film—"Tanga Tika," is probably the finest picture ever made of the South Seas.

The program which Mr. Long is planning to put on at the club on April 27th at six-thirty in the evening will be entertaining and exciting.



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Doings in the Desert--Continued

Car Club—will hold two of their big races in Palm Springs this year—one this month and the other in November.

D I D

Young Lance Reventlow, who inherited millions of dollars on his twenty-first birthday a short time ago, will bring his beautiful new sports car—which has been a year in the making—to Palm Springs for the April event. Lance is the son of Barbara Hutton, oft-times reported to be “the richest woman in the world.”

D I D

Fishing for the enthusiastic angler is now possible in that amazing body of water—the Salton Sea. However, this has not been an easy goal to attain. The Sports Fishery Project was started in 1930 and fishing for sport there now is all due to science. Down through the years the planting of many kinds of fish in the Salton Sea has been experimented with—only to have them die by the thousands—but, finally, it has been discovered that the Corvina—a species of sea bass, with firm, tasty meat—can survive and thrive there so now this body of water is simply alive with them. The State Fish and Game Department anticipates a very successful spawning of these fish this spring which will make Salton Sea a fisherman's paradise.

What the Coachella Valley lacks in natural resources to make this the finest of vacationlands—obviously, it is going to fashion with the aid of science. And now there is unlimited fishing for SEA BASS in the heart of the desert!

D I D

For those few who do not know the story of the Salton Sea, the following should be of interest. Way back in 1904—over a half-century ago—the Liverpool Salt Company had a thriving business mining salt where the Salton Sea now stands. The California Development Company began its work of developing territory in the neighborhood of the Colorado River, but it failed to provide flood gates and other means of protection against the waters of the river. Consequently, the Colorado overflowed its banks and got out of control, completely submerging the salt company—its offices and its entire plant. The courts awarded the Liverpool Salt Company a half-million dollars to cover its loss, and at the same time a restraining order was issued to prevent the California Development Company from diverting other than irrigation water from the river. The plant of the salt company, however, still remains submerged in the deep waters of the Salton Sea.

Another look back into the past of this now progressive and booming area of ours. It seems that just about fifty years ago it was not so easy to travel between Palm Springs and Indio—and Palm Desert wasn't even a dream. At that time, four enterprising motorists who had made the daring trip from San Diego to Palm Springs wound up shoving a two-cylinder car for ten miles through sand so deep it stalled the engine and finally they had to give up and ship the car by rail — from Palm Springs to Indio!

MEN'S WEAR FOR TOWN & COUNTRY

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CASUAL . . .

FORMAL . . .

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In the new
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Has Just Received a Complete Stock of

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Palm Desert

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Spring European Tour

May 21

"Queen Mary"

56 Days

Scandinavian Extension Available

France, Monaco, Italy, Switzerland, Austria (incl. Vienna), Bavaria, Germany, Belgium (World Fair), Holland and England. Luxury hotels, outstanding restaurants, special entertainment. Conducted for 10th year by Mrs. de Varanne. Complete price \$1957.00.

South Pacific Cruise

August 18 Matson Liner "Mariposa" 42 Days

Conducted by the de Varannes for Desertites

Tahiti, Samoa, Fiji, New Zealand, Australia and Hawaii.

Complete Cruise including sightseeing—from \$1328.00

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VAN BUREN AT 53rd

INDIO

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INSURANCE

All of the following are Shadow Mountain Club members who have helped so much to further the growth of this fine area. For those of you who are going outside—as it were—for your insurance needs, it would pay you to sit down and discuss your problems with one of them, with the thought in mind that the personalized service which these people give to their clients cannot be duplicated by a company—or an agent—at a distance.

SPAREY-HOLT & COMPANY of Indio has served the needs of the Coachella Valley for thirty years and their office is set up with thoroughly trained personnel to serve the public's needs. Sparey-Holt handles all lines of general insurance—life, accident and health. Their clients' business is managed on an agency or brokerage basis, whichever best serves the purpose. This company is affiliated with only the finest firms in the country—Hartford, American Fore Group, and many others—and they continually strive to modernize insurance programs to the present day concept of packaging the buyers' needs, thereby improving coverage and reducing costs.

JOAN WYMAN in Palm Desert will be happy to talk over your insurance needs with you. Mrs. Wyman handles all lines of general insurance including complete automobile coverage, fire insurance, etc.—and she has many years of experience and service behind her.

L. C. LEWIS of Cathedral City tells me that over ONE AND ONE-HALF BILLION DOLLARS went up in smoke in the past twelve months. Last year it was some one else—this year it might be you. Mr. Lewis—like the above two companies—handles all lines of general insurance and a telephone call to him will bring whatever information is desired.

EARLE MACARTNEY of Palm Desert specializes in Life Insurance and he is affiliated with the New Eng-

(Continued on page 20)

My Business
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Security



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"FAMILY INCOME" is our special plan for a young family budget. While it provides a lot of family protection against untimely death, it will also establish a permanent life insurance estate for you. I'd like to show you how it works.

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COULD YOU BE A COMMUNIST FOR THE F.B.I.???

As Sun Spots goes to press, Mrs. Carl Henderson, President of the Palm Desert Woman's Club tells us that the club secured for its monthly meeting (Thursday, April 17th) at Shadow Mountain Club the services of Paul and Marion Miller who recounted their exciting adventures as FBI undercover agents in the Communist conspiracy against our country.

The Millers tell an intimate story of actual experiences as volunteer undercover agents for the FBI within the Communist Party, which extended over a period of five years. Vivid descriptions of the emotional and physical hardships they endured during this period are brought out in their talks.

Mr. and Mrs. Miller are much sought after as speakers and their lectures help the average person understand and make it possible to detect communist propaganda. They emphasize that the facade of the Communist Party is the Front group because it wears a cloak of respectability yet follows strict Party lines.

The ability to recognize Communist propaganda in this country is becoming increasingly important. Communist Party strategy in the United States has kept a steady beat to the Russian Communists' drums; the Communists in our country dance to this foreign rhythm as though hypnotized. Alertness to the dangers of this international conspiracy can be achieved only through an understanding of its main weapon, namely — PROPAGANDA.

The Palm Desert Woman's Club is to be congratulated on the having of two such dedicated people—with the ability to speak in such an interesting manner—before its members.



Helen and Bob Coates graciously posed for our photographer at a recent night of fun at Shadow Mountain.



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Something Personal

By JEWEL NEAL

The Coachella Valley is fast becoming the favorite spot of many well-known figures in the entertainment world who, more and more, are loath to leave their homes here even for the purpose of making money.

To illustrate—famous songwriter Hoagy Carmichael who is the composer of the classic "Stardust," "Up a Lazy River," "The Nearness of You," "I Get Along Without You very Well," and so many other popular songs, was offered thousands of dollars to do a Rhinegold beer commercial. Hoagy was willing to do the commercial but not willing to leave the valley so as Mohammed would not go to the mountain—ancient history does a nose-dive and the mountain came to Mohammed, and the company agreed to shoot the commercial here. Consequently, the aid of Mrs. Lucile Carnes of the Indio Chamber of Commerce was enlisted and under her skillful hand things went off smoothly.

Arrangements were made for Paul Hesse, Hollywood photographer, to meet Hoagy at Mr. and Mrs. Bob Leon's country store in Mecca. One room in the store fortunately still contained the old-fashioned glass show cases and the "set" was completed by the addition of such items as an old fruit barrel, a pot-bellied stove and an authentic old-time coffee grinder, which had to be brought in from another Mecca called Hollywood to complete the scene of Carmichael and Bud Darling, a resident of Mecca, playing checkers in a typical country store with a can of Rhinegold beer on the table.

For authenticity the scene also included an old-fashioned scale and a "Brown Mule Cutter" for cutting chewing tobacco.

The neophytes who worked so hard . . . and helped Mr. Hesse and Mrs. Carnes so much . . . in the assembling of needed articles for authenticity for just one scene . . . in this instance a television commercial . . . now have a greater admiration and respect for the painstaking attention to detail that goes on "backstage" in the assembling of props in all such enterprises.

* * *

Mr. and Mrs. Harry Taylor—he is the owner of Studio Girl Cosmetics—were seen entertaining a party of friends at the club.

And just wait until Charlie MacCarthy hears about this! Edgar and Frances Bergen were seen lunching—(without him) at the club with the lovely motion picture star, June Allyson.

* * *

The WAIF Ball held at the Tennis Club a short time ago raised a considerable amount of money to further the cause of that organization and the star-studded show was stopped by Jane Russell, the most enchanting WAIF of all, when she did her "Be Happy With The Yacht You've Got" number for those who are unable to afford new ones this year.

* * *

It was good to see long-time club member Floyd Odlum at the club for dinner and getting around under his own power. And true to life—his life, that is—the famed financier had not gotten quite seated with his party before Howard Hughes had tracked him down via long distance and involved him in a lengthy discussion. There isn't a brainier combination in the world than these two as evidenced by their technical accomplishments, as well as the fact that between them they actually have hundreds of millions of dollars. Jackie Cochrane (Mrs. Odlum) was not in evidence so apparently—with her boundless energy—was off pursuing one of her many interests.

* * *

Motion picture and TV producer Harriet Parsons—daughter of the columnist, Louella Parsons, and the "spittin' image" of her mother—visited the club recently with Janet Wolfson and a couple who were down from San Francisco.

* * *

At the regular meeting of the Desert Press Club with headquarters at the Desert Inn in Palm Springs . . . local Fourth Estaters were happy to have as their guest . . . Dan Schorr, CBS-TV News Correspondent, stationed in Moscow for the past several years, who was returning to Russia the following morning. Mr. Schorr was responsible for setting up the first world-wide telecast to emanate from behind the Iron Curtain in which Krushchev was used as his subject.

* * *

Although I am not enthusiastic over "opening nights" . . . knowing the actors are always much better in their parts after a few performances are behind them . . . nevertheless I attended the "First Nighter" dinner at the Chi Chi sponsored by the Playhouse Guild, and went on to see "Late Love," in which Michael Farrell and Marrian Walters headed up a fine cast. This theatre-in-the-round is truly a great asset to our community and is well-supported by the residents. A tremendous job is being done each week by Mr. Farrell and Miss Walters . . . the newest husband-wife producing team in the business.

* * *

A stop-off at Romanoff-On-The-Rocks for a quick "nightcap" with Mrs. George Anderson . . . which wound up to be a very relaxing two-hour stay listening to the fine piano of Chuck Travis . . . who formerly entertained at Shadow Mountain Club.



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SHADOW MOUNTAIN HONOR ROLL

AMOS J. ODELL 2 Members

Mr. Odell's name was inadvertently omitted from the list of hard working club members who have done so much to boost the membership at Shadow Mountain.

ATTENTION!!! Shadow Mountain Club Members

Your contacting Mr. Frank Sorenson, Membership Director at the club, for the purpose of giving him a list of desirable individuals as prospective members would be appreciated.

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Along the Blue Chip Strip

(formerly This 'N That)

ART FIELDS who opened up his Texaco Station in Palm Desert twelve years ago—it was the first filling station in this locality—feels that the time has come for him to take a vacation. Consequently, he has turned his TEXACO STATION over to J. B. ROPER and JAKE COTHORN on a lessee-management basis. J. B. and Jake are well known to all of us having been associated with Art Fields and the TEXACO STATION for quite some time—J. B. in the front and Jake with his fine shop in the back to take care of tune-ups . . . and anything else your car might need. Jake and J. B. have available the new DuMONT ELECTRONIC ENGINSCOPE which means that they can now give your engine an accurate factory-method check while you wait! SAVE GAS! GET BETTER PERFORMANCE! AVOID FUTURE BREAKDOWNS! See J. B. and JAKE at the TEXACO STATION in Palm Desert . . . Fireside 6-8300.

— TNT —

CHRISTINE'S GIFT SHOP in the new Palm Desert Shopping Centre has just received from La Mar of New York some of the most realistic French poodles—of imported fur—as well as Cocker Spaniels and little Kittens just full of personality. Also to be found in this beautiful shop—along with so many other items—are Guest Books . . . Address Books . . . Memo Pads with magnetized Pencils attached, and on and on.

— TNT —

ROY ST. LEON, REALTOR, formerly located at Silver Spur Ranch has opened his own office across from Jerry Malone's Union Oil Station. He will continue to specialize in fine desert properties and homesites at Silver Spur. ROY'S new address is 73-751 Highway 111, Palm Desert—Telephone—Fireside 6-6967.

— TNT —

BECK BROTHERS at 188 N. Palm Canyon Drive, Palm Springs, carries beautiful men's wear for town and country. Now in stock there are summer weight sport coats and slacks, slack suits (Italian imports) of reverse twist, and feather-light Pro Slacks for the golfer in all colors. Anticipating the big summer demand—BECK BROTHERS carries a complete line of Jantzen Swim Wear for Men . . . swim trunks . . . swim sets and Jantzen shirts, walking shorts and swim trunks to match in beautiful sailor and Saratoga stripes.

— TNT —

Palm Desert is fortunate to have established here for the past couple of years one of the finest barbers to be found in the entire area. He is VINCE MATRUNOLA who maintains his immaculate shop in The Patio Shops. See Vince for beautiful hair cutting for men . . . women . . . and the little ones. His telephone number is Fireside 6-6786.

(Continued on next page)



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Along the Blue Chip Strip--Continued

And for the ladies—LISA KING, manager of the TONI KING COIF SHOP in the new Palm Desert Shopping Centre, is on hand to serve you . . . with manicuring and pedicuring by Miss Stella. However, it seems that all of TONI KING'S operators are exceptional. When it became necessary for M'LISS to fill in unexpectedly on a Saturday for LISA KING who became ill . . . M'Liss came out from Palm Springs to take over Lisa's patrons for the day . . . and kept them all very happy. This was a difficult thing to do but it was accomplished without any disappointment or inconvenience on the part of those who wanted to be beautiful for the dances and parties that night and Easter Sunday.

See MR. JON for FREE CONSULTATION on exciting new hair styles at TONI KING'S in the Palm Desert Shopping Centre on MONDAY, APRIL 21st.

— TNT —

THE BLAIR HOUSE in Las Vegas—which is run by Mr. and Mrs. T. Jorgensen . . . will give you complete hotel service on your next fun trip to Vegas . . . with complete kitchen facilities, too, if desired.

— TNT —

JERRY MALONE'S UNION OIL SERVICE, which is at the Shadow Mountain Club turnoff corner will pick your car up—wash it—service it in every way—wax it beautifully—and return it to you in record time. Call Jerry for service at Fireside 6-8334.

— TNT —

SALE! SALE! SALE! OSTLER & ASSOCIATES in Palm Desert are in the midst of a terrific SPRING SALE of interior and exterior paints and—even the fine PITTSBURGH PAINTS are being sold at greatly reduced prices. Also their fine collection of wallpapers—with over forty different patterns to choose from—have gone on sale, as they are closing out a lot of their stock. If you are planning any painting or wallpapering—OSTLER'S on Highway 111 is the place to go, or call Fireside 6-6378.

— TNT —

SERVICES, UNLIMITED makes more progress as each month goes by and Marian Harris has just had installed a beautiful Stromberg-Carlson telephone switchboard to facilitate her Telephone Answering Service. Also, for those who are in temporary residence and cannot get a 'phone—for a nominal fee Marian will take messages for you and hold them to be picked up by you. Get in touch with her and find out all about the services she has to offer. Call her at Fireside 6-6104.

— TNT —

Palm Desert has a fine TV ANTENNA SERVICE available now and it is no longer necessary to call someone from miles around to get good service. To find out all that this firm has to offer—call Fireside 6-6024.

— TNT —

The finest of TENNIS ATTIRE can be found at HALE'S in Palm Desert, including Jack Purcell Tennis Shoes, comfortable shirts and shorts, etc. HALE'S has also just received a big order of rakish hats and caps—Italian imports of Milan straw—which go hand-in-hand with carefree desert living.

— TNT —

It's KEEDY'S FOUNTAIN GRILL in the Patio Shops (adjacent to Palm Desert Pharmacy for fine food, seven days a week. For "take-home" service, telephone Fireside 6-6492.

Complete line of

Tennis Attire

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Rakish Hats & Caps — Italian Imports of Milan Straw

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SPORTS



Golfers celebrating the awarding of trophies to the winners are, from left—Roy Vernier, Shadow Mountain's Golf Pro Bob Pinnell, Joe Harding, Pete Pierson and George Townsend.



Adrian and Mercedes Schwilck award their beautiful Silver Spur Ranch Perpetual Trophy to Stewart Teaze.



Gil Cornelius is shown here awarding his trophy to J. B. Schutz.

GOLF

The Who's Who of Men's Golf at Shadow Mountain Club held a buffet dinner for the purpose of awarding beautiful trophies to their winners.

Mr. Stewart Teaze won the Silver Spur Ranch Perpetual Trophy which was presented to him by its sponsors—Mr. and Mrs. Adrian Schwilck. Cliff Ives was runner-up.

Mr. J. B. Schutz was awarded the Cornelius Trophy by Gil Cornelius. Joe Harding, the runner-up, received a fine golf club donated by Shadow Mountain's Golf Pro, Bob Pinnell.

MIXED TWO-BALL FOURSOME

Mr. and Mrs. Art Hayes were winners of the mixed two-ball foursome played Sunday, March 30th . . . Mr. and Mrs. Jim Druggan, runner-ups.

GUYS AND DOLLS

In the Guys and Dolls Match Sunday, March 30th—Maude Donovan and George Townsend were winners . . . Beth Fisher and Fred Stretch were second.

THE MR. AND MRS. TOURNAMENT

Sunday, March 30th the Mr. and Mrs. Tournament was held at the club. Mr. and Mrs. A. D. Hays tied with Mr. and Mrs. Jim Druggan for First Prize. After a fair draw—the beautiful silver tray went to Mr. and Mrs. Hays, with the Druggans as runner-up and Mr. and Mrs. Clifford Ives taking third place.

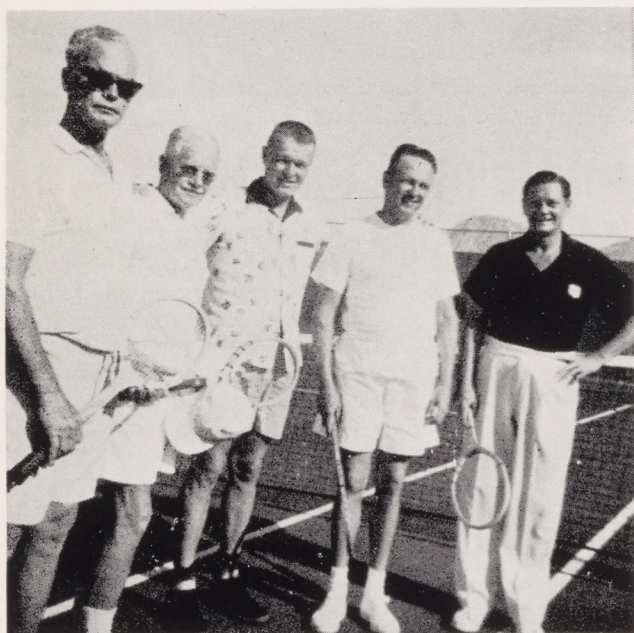
BEAT THE PRO TOURNAMENT

On Monday, March 31st at the Beat The Pro Tournament—Helen Sumpter and Ruby Myers were the winners, with Dorothy Hays and Helen Seals, runner up. Eilene Wood and Lois Huntoon came in third.

THE MON WALLGREN PUTTING TROPHY TOURNAMENT

First flight was won by Betty Ives who also won it in 1957; Second Flight—June Crux—Third Flight—Velma Blades.

SPORTS



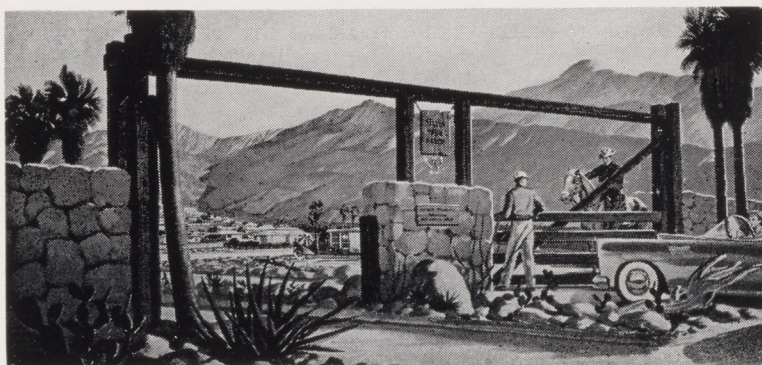
Winners of the Men's Doubles Tournament at Shadow Mountain recently were, from the left—Don Nielson, Stewart Teaze, (center) Gene Roberts, of the Tennis Committee, who posed with the winners, Carl Huntington and Tom Hamilton.



The club's Tennis Pro, Magda Rurac, in the center, posed with the winners of the Ladies' Doubles Tournament. From left, flanking Miss Rurac—Mrs. Helen Teaze, Mrs. Madelyn Nielson, (Magda Rurac), Mrs. Jerry Mac Conaty and Mrs. Eve Craig.

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Mr. John Munholland recently entertained Mrs. Frank Walters, who is eighty-four years young, her son Dr. Waltman Walters of the Mayo Clinic and his charming wife, Phoebe Mayo Walters, pictured above.

FUGITIVES FROM A SNOWDRIFT

Shadow Mountain Club member, Mr. John G. Munholland, recently hosted a dinner party on Bonus Night here at the club and his guests of honor were Mrs. Frank Walters, mother of Dr. Waltman Walters of the Mayo Clinic, Dr. Walters and his wife, Phoebe Mayo Walters. Others in the party were the Doctor's sister, Mrs. J. R. Starr and husband of Winnetka, Illinois, Mrs. Helen Mosier of Cedar Rapids, Julia Kuhn, Dr. and Mrs. Henry Reid, Mr. and Mrs. Samuel Carpenter. Before returning to Rochester, Dr. Walters and his party are stopping over at Tucson for several days. Mr. Munholland's guests found the desert climate . . . with temperatures in the seventies and eighties . . . a remarkable change from the two feet of snow they had left behind.

Insurance --- continued from page 12

land Mutual Life Insurance Company of Boston, Mass. As we are well aware—life insurance in more recent years has become literally the only way in which the average man can set up an estate for his family if he dies, and a retirement fund for himself if he lives. Mr. Macartney whose motto is: "My business is your security," has many years of selling this type of insurance, which guarantees you the best possible set-up for the amount of money you spend.

* * *

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Shadow Mountain Club extends its thanks to

MR. EARL OBERN

for his efforts in making arrangements for and setting up the Sunday Night Travelogs this past season which club members and their guests found both interesting and entertaining.

Paul Heinley Shutters

PAUL HEINLEY has appointed VALLEY LUMBER COMPANY at 74-124 Highway 111, Palm Desert, and 83-649 Highway 99, Indio as distributors for his famous movable shutter lines, and they will cover the entire Palm Springs and Coachella Valley area, even going as far East as Blythe. An inventory of hundreds of shutter panels in fifteen standard sizes will be maintained at all times, ready for eager "Do It Yourselfers," or local building contractors. Where custom shutters are needed—a measuring, finishing and installation service is offered by a Heinley factory trained expert, providing better service at Los Angeles prices. The increasingly popular Shoji Shutters are also available. These have oriental grilles, with linings of bamboo leaves, or brilliant butterflies embedded in plastic. Heinley has even set up his own ovens and is making much of his own plastic. Some of them are original desert designs, using native flowers and shrubs in lovely scenes.

A year ago Mr. and Mrs. Heinley purchased a home on Verba Santa in Palm Desert. Here they have studied first hand various shutter applications for desert use. Heinley has made tests of all types of finishes and woods, and established a product that withstands summer heat and wind. No longer need home owners plaster their windows with aluminum foil when they close their homes in the summer. Now inside shutters may be used. They are a hi-style decorative window accessory during the season—"draperies in wood"—Heinley calls them, and a protective covering of lovely furnishings when homes are closed for the summer. A series of tests prove that inside shutters keep a home 22% cooler in the summer, as well as 20% warmer in the winter. Some of the newest commercial Heinley shutter installations in Palm Springs-Palm Desert area are to be found at the Gala Villa, Whispering Waters, Mira Loma, Ocotillo Lodge, Desert Inn and The Huddle-Springs.

In Palm Desert call DON HAMILTON AT VALLEY LUMBER—Fireside 6-6489—for further information.

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Cocktails—Fifty Cents



PALM DESERT ROTARY

The fine work and the seriousness of accomplishment of Rotary all over the world is an established fact so the following by Stew Trumble, who edits The Sun-cast for Palm Desert Rotary, is particularly funny and proves beyond a doubt that you can't win.

First of all—the minute a Palm Desert Rotarian gets his picture in the paper for any of his successful endeavors—he is promptly “fined” and the money thrown into their treasury for one of the institution's worthy projects.

Secondly—such fun and foolishness as this is standard procedure: “What well-known Rotarian's beautiful wife has been observed driving a new car? It is suggested that if said Rotarian pleads for legal counsel as to the ownership of said vehicle, let him do so—just fine him for having a beautiful wife! Let's see him crawl out of that one and then go home!”



The Rudolf Frimls and the Gene Raymonds (Jeannette MacDonald)—who were guests of Edith Eddy Ward—in an informal moment at beautiful Shadow Mountain Club.

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Palm Desert, California—Flreside 6-8300

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Saturday

May 17th

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THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, Flreside 6-6123.

OFFICERS OF CLUB

S. Theodore Smith	President
James E. Wright, Jr.	Exec. Vice President
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L. C. Lewis	Secretary
Gertrude M. Stretch	Asst. Sec.-Treasurer

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Jewel Neal	Publicity Director
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Leon Duray	Chef
Magda Rurac	Tennis Pro
Bob Pinnell	Golf Pro
Irene Parks	Social Director
Betty Crockett	Life Guard
Frank Sorenson	Membership Director
Evelyn Sanders	Membership & Club Sec'y
Ruth Steiner	Receptionist



Key figures in the six million dollar Sandpiper enterprise from left, A. Krisel, George M. Holstein, Leonard Lockhart & William L. O'Bryon.

The Sandpiper

Construction of a luxurious cooperative apartment-hotel to be called THE SANDPIPER will be started in the next few weeks according to an announcement made by William L. O'Bryon, president of the Western Land and Capital Company of Newport Beach, at an informal cocktail party at Shadow Mountain Club on March 21st.

THE SANDPIPER when completed—at a cost of \$6,000,000—will be located on a forty-five acre site in Palm Desert, between Highway 111 and the Palms to Pines Highway in the sloping foreground of the Santa Rosa Mountains.

As Mr. O'Bryon is a newcomer to the desert the press, interested in knowing how he happened to pick Palm Desert for his enterprise, discovered that Leonard Lockhart, president of Palm Desert Sales Company, had sought him out and sold him on the idea.

Builder of this immense project will be George M. Holstein and Sons of Costa Mesa, Las Vegas and Beverly Hills. The long time Southland builder has built scores of luxury homes, and has recently completed the Fairway Cottages at Thunderbird.

Architects for the company are Palmer and Krisel, A.I.A., noted designers of fine homes and apartments and winners of many national awards.

Many new ideas in luxury desert living will be incorporated in The Sandpiper and residential privacy with resort hotel service will be provided. Included in the plans that call for a total of six hundred one-story, garden type residences, will be twenty-four heated swimming pools, eight tournament-size tennis courts, twelve private putting greens, and a dozen uniquely designed

and secluded play yards for children. A cocktail lounge and dining room is also planned.

First units—which will sell for approximately \$18,000—will include two bedrooms, two full baths, two dressing rooms and patios off both the bedroom and living areas. Kitchens will be compact and modern.

Membership in beautiful Shadow Mountain Club to qualified individuals will be included in the sale of each apartment.

The Sandpiper will bring to the desert a new, care-free way of living with daily maid service, fresh linens and all the conveniences of a resort hotel.



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2 bedrooms 2 baths—built-in kitchens — pools — patios
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A few choice apartments in the first units of the SANDPIPER are still available. For full details and illustrated brochure write the SANDPIPER, P. O. Box 571, Palm Desert or visit The SANDPIPER, El Paseo and Palms-to-Pines Highway, Palm Desert.

A development of the Western Land & Capital Co., Newport Beach
George M. Holstein and Sons, builders — Palmer & Krisel, A.I.A.